

IF YOU'RE AN **ADRENALINE** LOVER,  
WHETHER ITS **DIRT**, SNOW OR **WATER**,  
YOU'RE GOING TO WANT THIS!



## The **revolutionary beverage protector** for high intensity sports and outdoor activities



We all know the challenge of protecting your drink cans from exploding during activities where bumps and bounces may occur. The harder you ride, the thirstier you get and the greater the chance your beverages of choice will explode or be warm before you meet your destination. The **Cool up now™** can carrier eliminates this problem while you enjoy your activities. **Cheers!**





**ON THE ROAD, SNOW, OR WATER,  
COOL UP NOW™ CARRIER WILL  
ENSURE YOUR CANS DON'T OPEN, DENT OR  
EXPLODE SO YOU CAN ENJOY A BEVERAGE  
WHEN YOU REACH YOUR DESTINATION**

**Cool up**  
now™



**For boaters, bikers, snowmobilers,  
off-roaders, ...any activity where bumps  
and bounces may occur!**



**FULL DAY OF REFRESHMENTS** - Securely holds 6 standard size cans for a full day on the trails.

**FOR YEAR -ROUND USE** - Comes with two custom-fit ice sticks for those hot days, and keeps your cans from freezing in the winter.

**IT FLOATS** - Perfect for your water sport adventures such as jet skiing, speed boating, paddle boarding, kayaking, canoeing and any other activity that gets you out on the water.

**HIGHLY DURABLE** - The patent-pending rubber molded design encases and cushions the cans from all sides so they arrive safe and secure on the other side.

**EASY TO TRANSPORT** - Small enough to fit in the storage compartment on your snowmobile, motorcycle or in a medium-sized gear bag.

**LIGHT WEIGHT** - Made with super-lightweight materials, it also includes a strap for easy carrying on and off the trails.



Comes with 2  
custom-fit reusable  
ice sticks

Another innovative product from

**inps** GROUP  
inpsgroup.com