

IF YOU'RE AN **ADRENALINE** LOVER,
WHETHER ITS **DIRT**, **SNOW** OR **WATER**,
YOU'RE GOING TO WANT THIS!



Cool up now

The **revolutionary beverage protector** for high intensity **sports** and **outdoor** activities

We all know the challenge of protecting your drink cans from exploding during activities where bumps and bounces may occur. The harder you ride, the thirstier you get and the greater the chance your beverages of choice will explode or be warm before you meet your destination. The **Cool up now™** can carrier eliminates this problem while you enjoy your activities.

Cheers!



Comes with 2 custom fit reusable ice sticks

ON THE ROAD, SNOW, OR ON THE
WATER, COOL UP NOW™ CARRIER
WILL ENSURE YOUR CANS DON'T OPEN, DENT
OR EXPLODE SO YOU CAN ENJOY A BEVERAGE
WHEN YOU REACH YOUR DESTINATION

Cool up
now



For boaters, bikers, **off-roaders**, **cyclists**,
snowmobilers... any activities where
bumps and bounces may occur

- Securely holds 6 cans
- Available in solid black, solid white or solid orange
- Floats – for use in pools or open water
- Fits in most bicycle panniers, motorcycle saddle bags and top boxes
- Patent-pending rubber molded design encases and cushions the can up, down and all around
- For year around use, the **Cool up now™** can carrier comes with two custom-fit reusable ice sticks

• IMPACT RESISTANT • FLOATS • FITS IN MOST BIKE
PANNIERS AND SADDLEBAGS • WITHSTANDS 6' DROP •



Another innovative product from

inps GROUP
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